



MONTHLY MEMBERSHIP PROGRESS REPORT

District 35 I

Results as of: 3/31/2014

GMT: CARL HARRELL

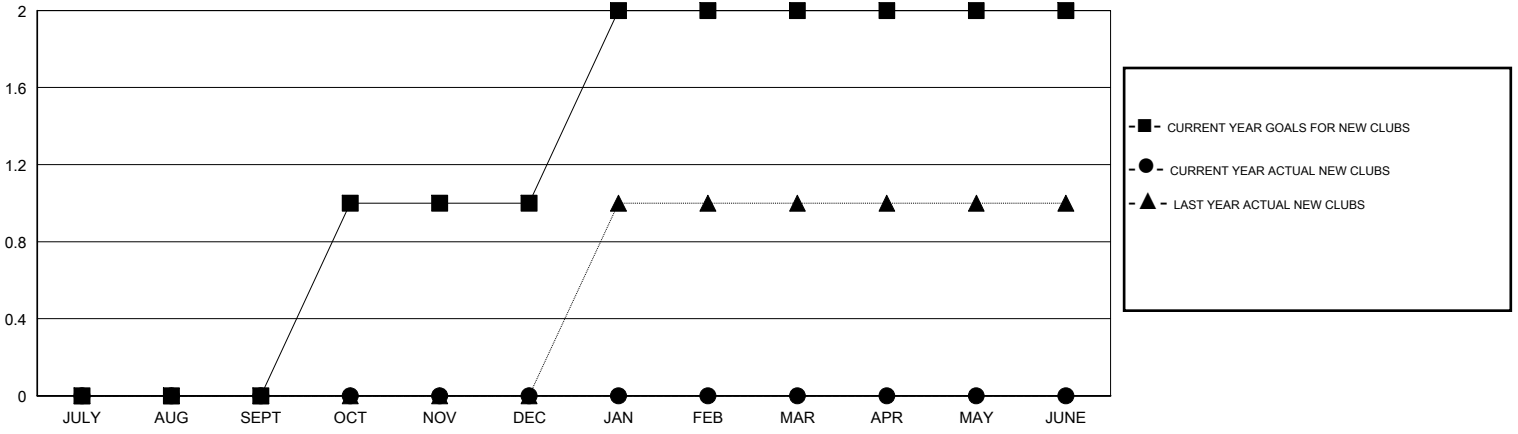
LOCATION FLORIDA

GMT CA 1

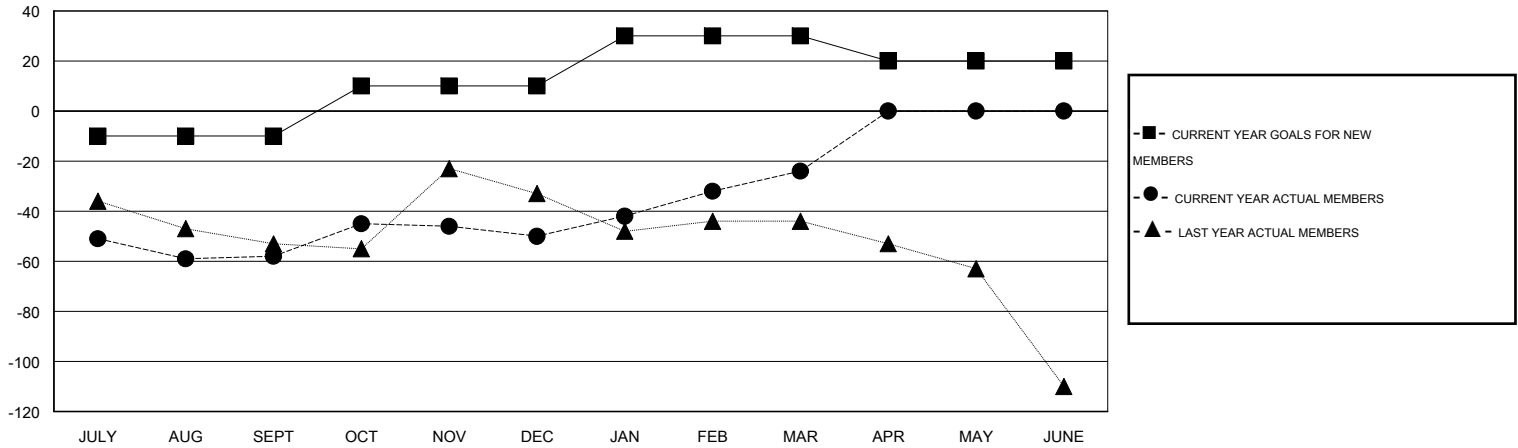
| Clubs | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 3 | -3 |
| OCT/NOV/DEC | 1 | 0 | 0 | 0 |
| JAN/FEB/MAR | 1 | 0 | 2 | -2 |
| APR/MAY/JUNE | 0 | 0 | 0 | 0 |

| Members | | | | |
|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | -10 | 39 | 97 | -58 |
| OCT/NOV/DEC | 20 | 57 | 49 | 8 |
| JAN/FEB/MAR | 20 | 60 | 34 | 26 |
| APR/MAY/JUNE | -10 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 5

38 CLUBS OF 54 ADDED 1 OR MORE NEW MEMBERS

| GENDER DISTRIBUTION | |
|---------------------|--------------|
| MALE | 795 (58.46%) |
| FEMALE | 565 (41.54%) |

| DROPPED MEMBERS | |
|-----------------|------------|
| DECEASED | 20 |
| CLUB CANCELLED | 4 |
| OTHER | 156 |
| TOTAL | 180 |

[CLICK HERE FOR HEALTH ASSESSMENT DATA](#)

| | |
|-----------------------|-----|
| FAMILY UNIT MEMBERS | 338 |
| HEAD OF HOUSEHOLD | 165 |
| NON-HEAD OF HOUSEHOLD | 173 |